

WINERY OF THE MONTH

October 2026

Oliver's
Real Food. Real People.®



DECOY



Oliver's is pleased to announce Decoy as the Winery of the Month for October

Rooted in Quality, Crafted for What's Next

Since 1985, Decoy has been dedicated to crafting exceptional California wines that bring quality, character and approachability to every bottle. What began with a single Napa Valley Red Wine has grown into a celebrated portfolio spanning Cabernet Sauvignon, Sauvignon Blanc, Chardonnay, Pinot Noir and more—all reflecting Decoy's commitment to expressive, enjoyable wines.

At the heart of Decoy's style is a thoughtful balance of estate vineyards and trusted grower partnerships throughout California. Its estate vineyards in Sonoma County's Alexander Valley remain an important foundation, offering mountain-driven structure and the richness of the valley floor. By bringing together fruit from diverse sites across the state, Decoy creates wines with depth and character while maintaining the consistency and approachability wine lovers have come to expect.

Guided by acclaimed winemaker Dana Epperson, Decoy continues to explore California's diverse vineyards and the unique qualities each region brings to the glass. This thoughtful approach allows the wines to showcase a sense of place while remaining versatile enough for everything from casual gatherings to special celebrations.

For more than four decades, Decoy has remained committed to creating quality California wines that bring people together, inspire new experiences and make every occasion worth celebrating—one sip at a time.



Wine of the Month October 2026

Decoy Sauvignon Blanc, 2024 California



This lively Sauvignon Blanc displays vivid citrus and stone fruit flavors, underscored by refreshing acidity and a bright finish.

\$11.99
A BOTTLE^{+CRV}

REGULARLY **\$17.99**

SAVE \$6.00

Featured at Oliver's for October



Decoy Pinot Noir, 2023 California

This enticing Pinot Noir displays ripe layers of fruit with a soft silky palate and supple tannins that leads to a long, focused finish.

\$13.99+CRV a bottle, regularly \$21.99 🍷🍷🍷🍷

Decoy Chardonnay, 2024 California

This bright Chardonnay displays lovely pure fruit flavors that are underscored by delicate acidity and a supple richness.

\$11.99+CRV a bottle, regularly \$17.99 🍷🍷🍷🍷



Decoy Cabernet Sauvignon, 2023 California

This is a lush and alluring Cabernet from its aromas of vibrant red and blue fruit to its silky tannins and balanced acidity

\$14.99+CRV a bottle, regularly \$22.99 🍷🍷🍷🍷



TAVERN

OFF THE GREEN

JOIN US DAILY 11AM-8PM
KITCHEN HOURS 11AM-7PM
INSIDE OLIVER'S MARKET WINDSOR



WINDSOR'S BEST-KEPT SECRET

HAPPY HOUR SPECIALS
ALL WEEK LONG!
MONDAY THROUGH SATURDAY 4-6PM
& ALL DAY SUNDAY!