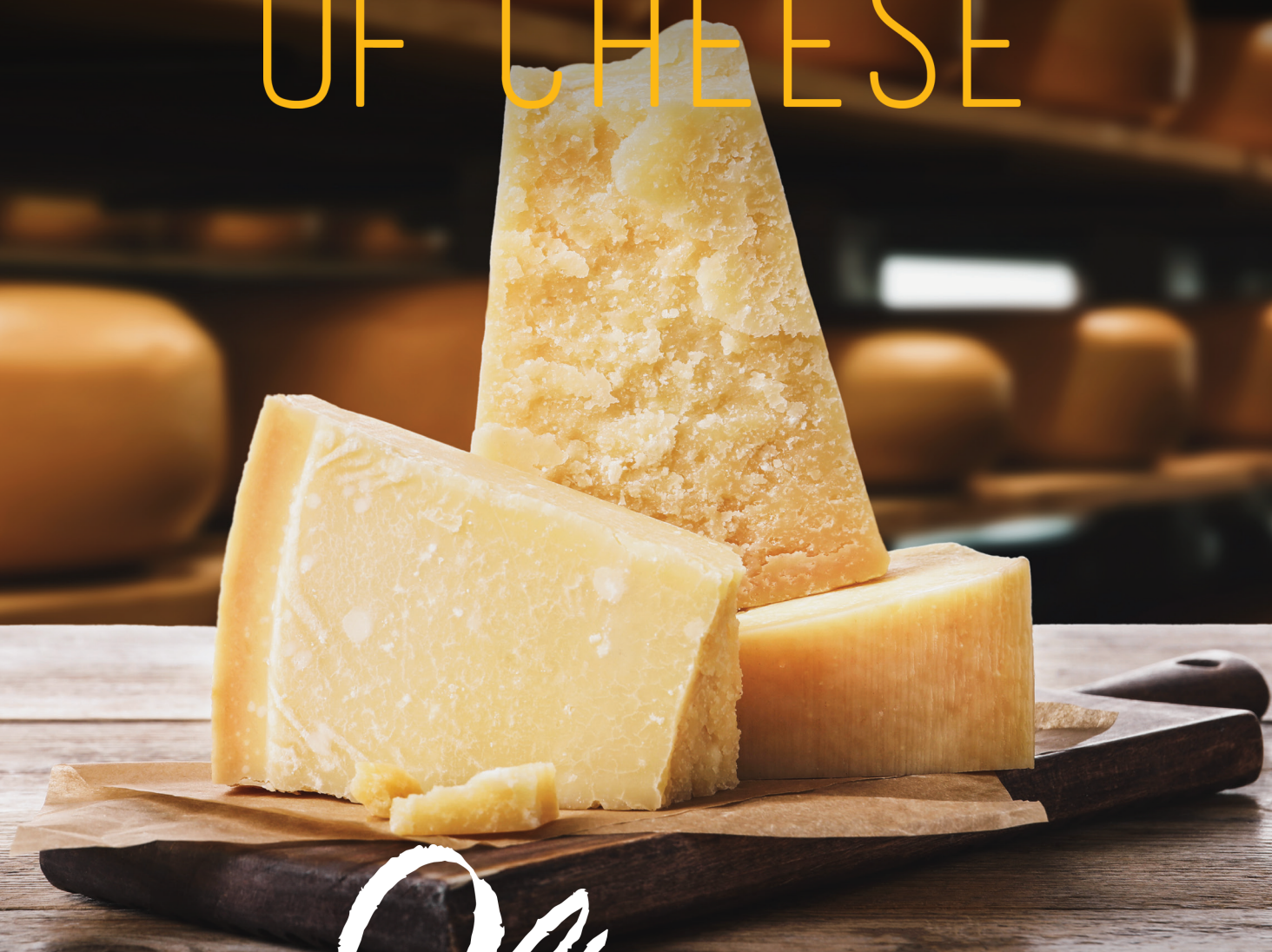


THE KING OF CHEESE



Oliver's
Real Food. Real People.®

PARMIGIANO REGGIANO



24 Month Aged Parmigiano Reggiano **\$16.99/LB.**

“Widely known in the cheese world as “the king of cheese”, Parmigiano Reggiano is the one and only true parmesan. To hold the prestigious name, Parmigiano Reggiano must adhere to P.D.O. (Protected Designation of Origin) regulations, which is a form of quality control to ensure the authenticity of traditional cheeses in Europe. Our Parmigiano is carefully selected to meet our high standards of quality at Oliver’s Market with several key factors considered, including moisture, flavor, balance, and finish. We look for wheels that aren’t too dry, fissured or crumbly, each bite should have a subtle fruitiness, a hint of salt, a touch of acid, and a burst of umami on the finish.”



WADE JOHNSON
Gourmet Cheese Coordinator

THE KING OF CHEESE TASTING EVENT



JOIN US AT OUR UPCOMING IN-STORE TASTINGS TO EXPERIENCE THE “KING OF CHEESE”, PARMIGIANO REGGIANO!
Find out what makes this cheese so special and take advantage of special pricing – we hope to see you there!

COTATI SEPTEMBER 16TH & 18TH
WEDNESDAY 16TH, 2PM TO 4PM
FRIDAY 18TH, 3PM TO 5PM

MONTECITO SEPTEMBER 18TH
FRIDAY 18TH, 12PM TO 2PM

STONY POINT SEPTEMBER 16TH & 18TH
WEDNESDAY 16TH, 12PM TO 2PM
FRIDAY 18TH, 12PM TO 2PM

WINDSOR SEPTEMBER 19TH & 20TH
SATURDAY 19TH, 4PM TO 5PM
SUNDAY 20TH, 4PM TO 5PM

546 E. Cotati Avenue
Cotati • 795-9501

560 Montecito Center
Santa Rosa • 537-7123

461 Stony Point Road
Santa Rosa • 284-3530

9230 Old Redwood Highway
Windsor • 687-2050

The prices in this advertisement are good through September 22, 2026, Some limits may apply. See stores for details. No sales to dealers, thank you.