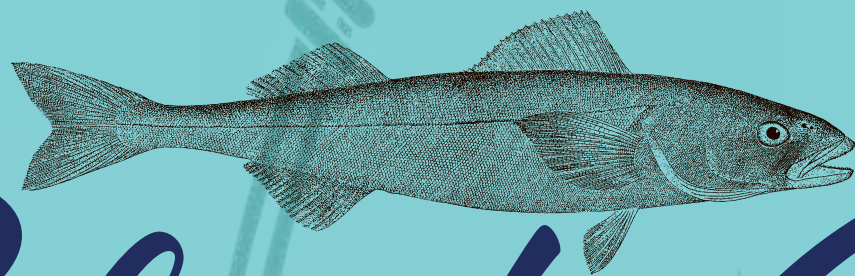


GET HOOKED ON



Black Cod



Oliver's is proud to participate in a county-wide effort to support our local fisheries, restaurants, and community during Sonoma County Black Cod Month!

Black Cod is quite different from the Pacific Cod many of us are familiar with. Also known as Sablefish, it can be found in the cold, deep waters right off our Sonoma County coast. Black Cod has a silky, luxurious texture and a rich, buttery melt-in-your-mouth flavor, no wonder it's often found on fine dining menus.

This week dive in and discover how Black Cod can make a delicious addition to your dinner table.

Whether you experience Black Cod Month at restaurants across Sonoma County, or prepare it yourself at home, this is yet another way we can support our local fisheries and economy year-round.

Join us in celebrating our local bounty and try Black Cod this Month at Oliver's Market.





CRISPY SKIN



Black Cod

Black Cod Month Champion and famed local chef, Chef Dustin Valette, has developed a special recipe featuring Black Cod to share with our customers! Explore the featured ingredients below and try your hand at this delicious recipe.

“I love the simplicity and beauty of this dish! The key is using fresh, local black cod and maintaining a crispy skin throughout the cooking.”

- Chef Dustin Valette

**FRESH WILD CAUGHT
BLACK COD FILLET \$9.99/LB.**

USA. Sustainably rated Green.





CLOVER SONOMA EUROPEAN STYLE BUTTER

Selected Varieties.

8 oz. Package

\$3.29



KIKKOMAN SOY SAUCE

Selected Varieties.

10 oz. Bottle

\$1.99



MEZZETTA ROASTED RED BELL PEPPERS

Selected Varieties.

16 oz. Jar

\$2.99



SINTO GOURMET KIMCHI

Selected Varieties.

14 oz. Package

\$4.49



EDEN MIRIN RICE COOKING WINE

10.1 oz. Bottle

\$7.99



KOYO ORGANIC SOBA NOODLES

8 oz. Package

\$2.49



EDEN BONITO FLAKES

1.05 oz. Package

\$4.99



CAPO ISETTA CHARDONNAY

2023, California.

750 ml. Bottle

\$7.99^{+crv}



ORGANIC GINGER **\$2.99/LB.**

Savor the zesty, bright, warm,
and spicy flavors. Grown by River
Ranch Farm in Peru.



ORGANIC BOK CHOY **\$2.49/LB.**

Add fresh flavor and vibrant crunch to
any dish! Grown by Lakeside and Cal-O
in Salinas, California.



ORGANIC GARLIC **\$5.99/LB.**

Mince it for sauces, roast it for
sweetness, or sauté for depth! Grown by
Christopher Ranch in Gilroy, California.



MAKE A DIFFERENCE *One Bite* AT A TIME

Learn more about Sonoma County Black Cod Month and see the other local organizations proudly supporting our local community here!

Project Pasta



A FOOD DRIVE FOR THE



REDWOOD EMPIRE
FOOD BANK



REDWOOD EMPIRE FOOD BANK “PROJECT PASTA” FOOD DRIVE

Join Oliver's Market in supporting the Redwood Empire Food Bank's Project Pasta this October by donating a package or two of dry pasta in the orange donation bins located at the front of the store. Focused food drives like Project Pasta support the food bank's supply of one of their most needed staple items for ending hunger in our community. Watch for special pricing on Barilla Pasta all month long in support of this important community program.



Olivers
Real Food. Real People.™

This month's feature

EL TEQUILENO BLANCO TEQUILA \$19.99^{+crv}

750 ml. Bottle

“70% Estate Grown Blue Agave mellowed for 14 days in American Oak. Perfect for making your own ranch water or a margarita!”

RECOMMENDED BY

Brandon Witwicki.

Windsor Wine Department Manager



Oliver's
Real Food. Real People.®

Specialty SANDWICH of the week.



Specialty
SANDWICH
of the week

SPECIALTY SANDWICH OF THE WEEK
SUNSHINE SPICE \$12.99/EA.

“A sweet and smoky sensation with Sonoma Salumeria Calabrese salame, creamy cheese, smoky aioli, grilled bell peppers, red onion, and brown sugar-glazed pineapple, all layered on a crisp Dutch crunch roll.”

FRESH WILD CAUGHT BLACK COD FILLET \$9.99/LB.

Rich, buttery, and melt-in-your-mouth tender—Black Cod Fillet is a true delicacy from the sea. Perfect for roasting, pan-searing, or marinating in savory miso, it delivers an elegant flavor that's as luxurious as it is satisfying. USA. Sustainably rated Green.





OLIVER'S CHOICE 100% ANGUS FLAT IRON STEAK \$9.99/LB.

Rich, juicy and deeply flavorful! Flat Iron steak is naturally tender with great marbling; it's perfect for steak dinners, fajitas, or slicing over salads.



NIMAN RANCH BONELESS PORK SHOULDER ROAST \$9.99/LB.

Ideal for braising, roasting, or shredding into tacos and sandwiches, it's the ultimate cut for comfort food that feeds a crowd with rich, savory goodness. Perfect for Fall comfort meals!



OLIVER'S CHOICE 100% ANGUS TOP SIRLOIN PICANHA STEAK OR ROAST \$13.99/LB.

A centerpiece cut that shines on the grill or in the oven. It delivers mouthwatering results whether you slice it into steaks or roast it whole for sharing.



ROCKY AIR-CHILLED CHICKEN DRUMSTICKS \$1.99/LB.

Quick and easy to prepare! Whether you're going for sticky barbecue, crispy oven-baked, or spicy heat, they deliver crowd-pleasing comfort in every bite!





VANDE ROSE CENTER CUT BONE-IN OR BONELESS PORK CHOPS \$5.99/LB.

Sold in a Family Pack. Enjoy them glazed with sweet flavors, spiced with bold seasonings, or kept simple and savory!



ROCKY AIR-CHILLED BONELESS SKINLESS THIN CUT CHICKEN BREASTS \$7.99/LB.

Sold in a Tray Pack. These versatile cuts are tender and lean! Season and grill, bake, roast or pan-sear them!



WILD CAUGHT COHO SALMON FILLET \$15.99/LB.

Add a citrus or teriyaki glaze! Previously frozen. USA. Sustainably rated Green.



LOTTIE'S SAUSAGE LINKS \$9.99/EA.

Selected Varieties. 12 oz. Package. Chef-crafted, all-natural pork sausage.



WILD 16 TO 20 COUNT GULF WHITE PRAWNS \$15.99/LB.

Plump, tender and succulent! Previously frozen. USA. Sustainably rated Green.

These prices are good from October 8 through October 14, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

LOCALLY GROWN ORGANIC SHINKO OR OLYMPIC ASIAN PEARS \$3.49/LB.

Their delicate floral flavor and high water content make them ideal for snacking, slicing into salads, or pairing with cheese and charcuterie.

Grown by Bella Ridge in Occidental via FEED Cooperative.





LOCALLY GROWN ORGANIC BODEGA RED POTATOES \$3.49/LB.

Naturally creamy with thin, tender skins. Roast them until crispy, boil for salads, or mash for rich, buttery sides. Their firm texture holds up beautifully in soups and sheet pan dinners! Grown by Suncatcher in Petaluma via FEED Cooperative.



ORGANIC GIRL SALADS \$4.99/PKG.

16 oz. Package. Selected varieties including 50/50, Baby Spring Mix, Baby Spinach and Super Greens. The perfect salad bases to add your favorite toppings to!



**ORGANIC CRISP GREEN OR
RED CABBAGE 79¢/LB.**

Bring fresh crunch and hearty texture to any dish! Shred them for vibrant slaws or sauté for stir-fries. Grown by Lakeside in Salinas.



**ORGANIC CREAMY FRESH
AVOCADOS \$1.29/EA.**

First of the season! Their creamy texture and nutty flavor make them great in salads and sandwiches. New crop grown in Mexico.



**ORGANIC FRESH & CRISP
ASPARAGUS \$6.99/LB.**

Tender, vibrant and earthy with a slight sweetness. These are delicious sautéed with herbs and butter! Grown in Mexico.



**ORGANIC SWEET & FLORAL
RASPBERRIES \$3.99/PKG.**

6 oz. Clamshell. Perfect for snacking, topping yogurt or desserts, or blending into smoothies! Grown by Fresh Kampo in Mexico.



**SUPER SWEET
HONEY TANGERINES \$1.99/LB.**

These citrusy, sweet & tangy tangerines have a few seeds and easy-to-peel skin. Great for snacking! New crop grown in Peru.



**FRESH & CRISP
SWEET TANGO APPLES \$1.99/LB.**

Crisp, juicy, and delightfully tangy-sweet—these are an early-season favorite with a refreshing crunch. Grown in Washington.



**JUICY & TANGY MEYER
LEMONS \$2.49/LB.**

Zest them into desserts, juice them for fresh lemonade, or slice them thin for sandwiches. Grown in New Zealand.



**FRESH CRUNCHY
BROCCOLI CROWNS \$1.99/LB.**

Fresh, versatile, and nutrient-rich, they make eating green delicious and easy! Grown by T&A Farm in Salinas.

These prices are good from October 8 through October 14, 2025 at Oliver’s Market. Four locations to serve you in Sonoma County.

NIMAN RANCH SLICED UNCURED GENOA SALAME, HOT SOPRESSATA OR PEPPERONI \$4.49

3 oz. Package.

Made with no artificial ingredients or preservatives and no fillers ever, Niman Ranch sliced meats are great for layering into sandwiches or adding to your charcuterie boards.



REAL
EVERYDAY
VALUES



NATURE'S PATH ORGANIC CEREAL

\$7.99

Selected Varieties. 26.4 oz. Bag

Made with wholesome, organic ingredients, Nature's Path has a variety of cereal flavors to choose from!



ARTISAN BAKERS ORGANIC BREAD

Selected Varieties.

24 oz. Loaf

\$4.99



ANETO NATURAL BROTH

Selected Varieties.

33.8 oz. Aseptic Container

\$4.99



GIRARD'S SALAD DRESSING

Selected Varieties.

12 oz. Bottle

\$4.49



TRUE STORY ORGANIC CARVED CHICKEN BREAST OR SLICED TURKEY

Selected Varieties.

6 oz. Package

\$8.99



HEYDAY CANNING CO. FLAVORED BEANS

Selected Varieties.

15 oz. Can

\$3.49



CRISP & CO. PICKLED VEGETABLES

Selected Varieties.

16-24 oz. Jar

\$6.99



**AVOHASS ORGANIC
100% PURE EXTRA
VIRGIN AVOCADO OIL**

16.9 oz. Bottle

\$9.99



**PRIMAL KITCHEN
PASTA SAUCE**

Selected Varieties.

23.5-24 oz. Jar

\$6.99



**MARIN CHEESE COMPANY
ORGANIC PARMESAN**

Selected Varieties.

5 oz. Container

\$4.99



**HAIG'S DELICACIES
HUMMUS**

Selected Varieties.

8 oz. Container

\$3.49



**MAMA TORREZ
HATCH CHILI SALSA**

Selected Varieties.

12 oz. Container

\$5.49



**NICK'S STICKS
MEAT SNACK**

Selected Varieties.

1.7 oz. Package

\$2.49



**DOT'S HOMESTYLE
PRETZELS**

Selected Varieties.

16 oz. Package

\$5.99



**NU BAKE
PHYLLO CRISPS**

Selected Varieties.

2.8 oz. Package

\$3.99



**G.H. CRETORS
POPCORN**

Selected Varieties.

5.5-8 oz. Bag

\$3.99



**BONNE MAMAN
TARTLETS**

Selected Varieties.

9 Count Box

\$4.49



**JEREMIAH'S PICK
COFFEE**

Selected Varieties.

10 oz. Bag

\$7.49



**PEACE COFFEE
ORGANIC & FAIR TRADE
COMPOSTABLE ECOPODS**

Selected Varieties.

12 Count Box

\$9.99



**TRADITIONAL
MEDICINALS
WELLNESS TEA**

Selected Varieties.

16 Count Box

\$4.99



**RECOVER ORGANIC
SPORTS HYDRATION
180 DRINK**

Selected Varieties.

16.9 oz. Bottle

\$1.99_{+crv}



**HOP WTR
NON-ALCOHOLIC
SPARKLING HOP WATER**

Selected Varieties.

6 Pack/12 oz. Cans

\$8.99_{+crv}



**ANCIENT DRINKS
ORGANIC BEVERAGE**

Selected Varieties.

16 oz. Can

\$1.79_{+crv}



**WHO GIVES A CRAP
BATHROOM TISSUE**

8 Count Box

\$7.99



**MNML LAUNDRY
CAPSULES**

Selected Varieties.

30 Count Container

\$13.99



CLOVER SONOMA ORGANIC LOW FAT YOGURT

Selected Varieties.

5.3 oz. Container

99¢



CLOVER SONOMA SWEETENED WHIPPED TOPPING

6.5 oz. Canister

\$2.99



DAISY BRAND SOUR CREAM

24 oz. Container

\$3.99



TOBY'S PLANT BASED DIP & SPREAD

Selected Varieties.

11 oz. Container

\$4.49



WILDWOOD ORGANIC BAKED TOFU

Selected Varieties.

7 oz. Package

\$3.79



SIERRA NEVADA GRAZIERS GRASS-FED BUTTER

Selected Varieties.

8 oz. Package

\$4.49



JONES DAIRY FARM GOLDEN BROWN CHICKEN OR TURKEY SAUSAGE LINKS

16 oz. Package

\$7.99



DUFOUR PUFF OR PASTRY DOUGH

Selected Varieties.

10-14 oz. Package

\$10.99



HÄAGEN-DAZS ICE CREAM OR SORBET

Selected Varieties.

14 oz. Container

\$4.49



BIG MOZZ FROZEN MOZZARELLA STICKS

Selected Varieties.

13.44 oz. Box

\$7.49



STRAUS FAMILY CREAMERY ORGANIC ICE CREAM

Selected Varieties.

32 oz. Carton

\$7.99

BULK SAVINGS



ORGANIC DRIED CRANBERRIES \$4.79/LB.

Available in our Bulk Foods Department.



ORGANIC GARBANZO BEANS \$1.99/LB.

Available in our Bulk Foods Department.

WELLNESS SPECIALS



EMERALD LABS
PURE ALBION
MAGNESIUM \$15.99

120 Count Bottle.
“Emerald Labs Pure Albion Magnesium promotes relaxation, muscle and bone health, and steady energy. Gentle on the stomach and highly absorbable, it delivers trusted support for stress, sleep, and overall wellness - naturally.”



EMERALD LABS
WOMEN'S 45+
1-DAILY MULTIVITAMIN
60 Count Bottle
\$28.99



EMERALD LABS
MEN'S 45+
1-DAILY MULTIVITAMIN
60 Count Bottle
\$28.99



EMERALD LABS
B-HEALTHY
120 Count Bottle
\$34.99

These prices are good from October 8 through October 14, 2025 at Oliver’s Market. Four locations to serve you in Sonoma County.

PICK OF THE WEEK



**WADE
JOHNSON**
*Gourmet Cheese
Coordinator*

VON TRAPP FARMSTEAD MT. ALICE \$23.99/LB.

“Named after the peak above their farm in Vermont, Mt. Alice is a classic brie style cheese boasting flavors reminiscent of freshly churned butter and crème fresh.”





RUSTIC BAKERY ORGANIC SOURDOUGH FLATBREAD \$5.99/EA.

Selected Varieties. 6 oz. Package. Locally produced and made from clean ingredients, Rustic Bakery Sourdough Flatbreads make for a great foundation to your perfect bite.



CREMINELLI UNCURED ITALIAN SALAMI \$9.99/EA.

Selected Varieties. 5.5 oz. Package. These artisanal salamis are made with traditional Italian methods and fermented with cultures that have been used by the Creminelli family for centuries. Starting with clean, humanely raised pork blended with unique hand-selected spices and aromatics, there is a variety to please every palate.

PICK OF THE WEEK



**JAMES
SCHWEDHELM**
Deli Coordinator

OLIVER'S KITCHEN CAPRESE SANDWICH OR FIG & BRIE SANDWICH \$8.99/EA.



“We have a couple of new vegetarian Grab & Go sandwich options available to you. We have an updated Caprese Sandwich. All the staples of a great caprese sandwich done with the usual Oliver’s love. Fresh mozzarella, fresh basil, house roasted tomatoes and a little pesto to top it off. We also have a delicious Fig & Brie sandwich available. Brie cheese, Fig Jam, Spring Mix, and garnished with Oliver’s Own Fig Balsamic Glaze. Two great options that will treat you right. Stop by our Grab & Go wall and pick yourself up a quick snack.”





OLIVER'S KITCHEN RISOTTO CAKE \$2.99/EA.

Golden on the outside and creamy within!



KRETSCHMAR ROTISSERIE STYLE CHICKEN BREAST \$11.99/LB.

Tender and savory! Found in our full-service Chef's Case.



DANISH HAVARTI CHEESE \$9.99/LB.

Perfect for melting on sandwiches, pairing with fruit, or enjoying on a cheese board. Found in our full-service Chef's Case.

OLIVER'S MARKET AWARD WINNING BAKERY

LUCKY SPOON BAKERY GLUTEN FREE CUPCAKES \$5.99/EA.

Selected Varieties. 4 Count Package.

The cupcake craze has met its gluten-free match. An experience that begins as the butter cream frosting melts in your mouth and finishes with a satisfying cake. A beautiful pairing for any special event including a private party of one.





CHUCKANUT BAY CHEESECAKE \$10.99/EA.

Selected Varieties. 16 oz. Package. The velvety smooth cake and buttery, crumbly crust make for an irresistible cheesecake!



ST. PIERRE SLICED BRIOCHE LOAF \$4.99/EA.

17.6 oz. Package. Soft with a sweetness, it's great enjoyed with butter and jam, or as a sandwich stacked with toppings!



STONEFIRE NAAN DIPPERS \$2.99/EA.

7.05 oz. Package. Baked in a tandoor tunnel oven, these mini naans are pillowy with a lovely slight char!

These prices are good from October 8 through October 14, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

OLIVER’S WINERY OF THE WEEK



“Oliver’s Own wines represent some of the best values in our wine set. High quality Sonoma County fruit at very affordable prices. If you’ve not tried our line yet, add our wines to your list... you will be happy you did!”

**OLIVER’S OWN
CABERNET SAUVIGNON**
\$11.99^{+crv}

2020, Sonoma County. 750 ml. Bottle

**OLIVER’S OWN
MERLOT** **\$11.99**^{+crv}
2019, Sonoma County. 750 ml. Bottle





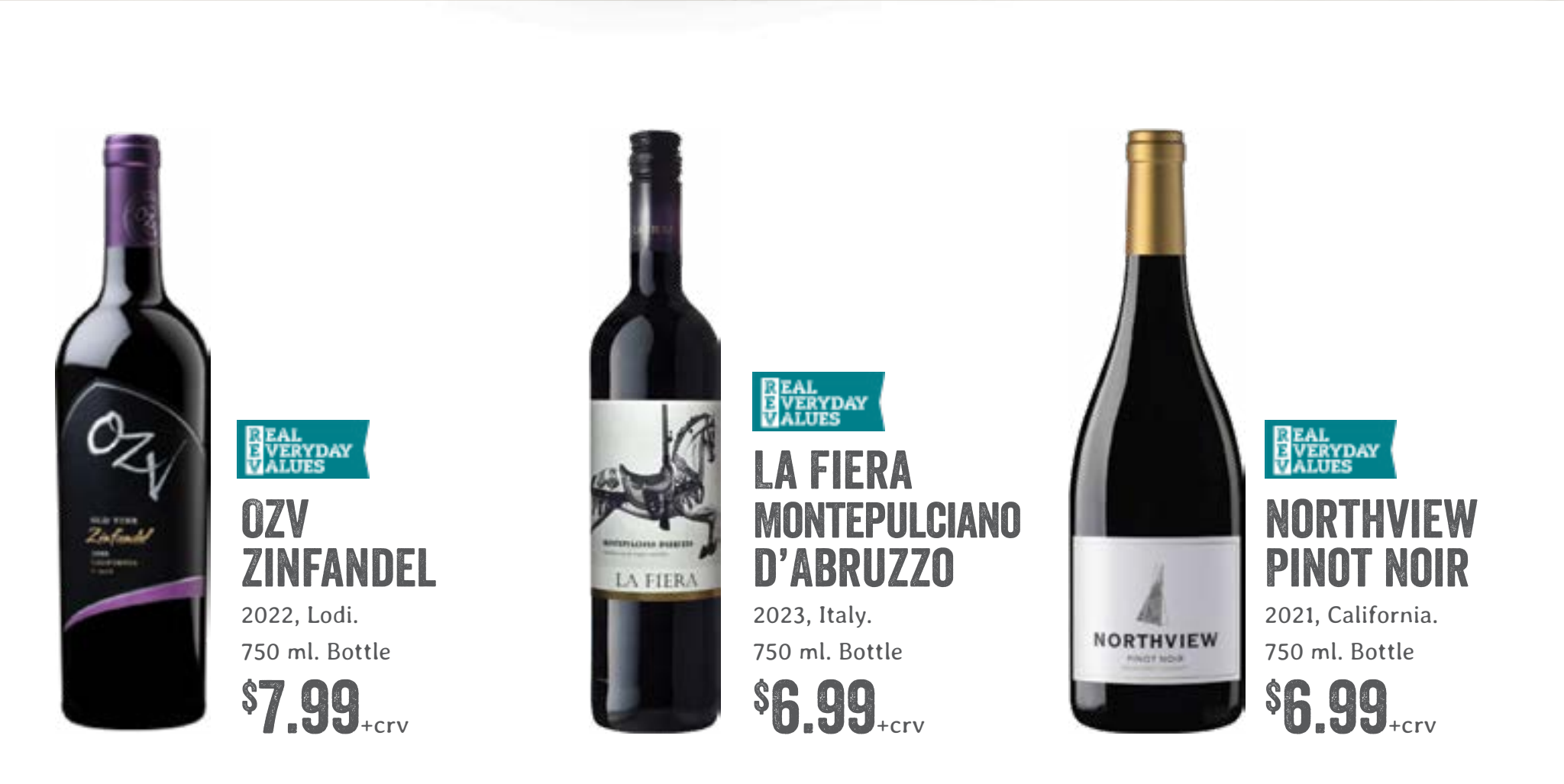
CAPO ISETTA CHARDONNAY \$7.99^{+crv}

2023, California. 750 ml. Bottle

CAPO ISETTA CABERNET SAUVIGNON \$7.99^{+crv}

2022, California. 750 ml. Bottle

“Our wines are driven by the outstanding work of our vineyard producers, and great friends, including the Sangiacomo, Cuneo, Mulas, Petroni, Serres, Kunde, Cuneo and Stemach families. The pristine grapes from our partners combined with the immeasurable talent of our rising star winemaker Ryan Kunde, result in award winning wines.”



OZV ZINFANDEL

2022, Lodi.
750 ml. Bottle

\$7.99^{+crv}



LA FIERA MONTEPULCIANO D'ABRUZZO

2023, Italy.
750 ml. Bottle

\$6.99^{+crv}



NORTHVIEW PINOT NOIR

2021, California.
750 ml. Bottle

\$6.99^{+crv}

OLIVER’S MARKET SPIRIT FEATURE OF THE WEEK



BULLEIT WHISKEY
SOUR READY-TO-DRINK
COCKTAIL \$9.99^{+crv}

375 ml. Bottle.

“A fresh take on your favorite go-to whiskey drink, the Bulleit Whiskey Sour is the newest craft cocktail on the frontier. This year-round favorite is made with lemon and honey and expertly paired with Bulleit’s distinctly smooth Kentucky Straight Bourbon Whiskey.”



CASA AZUL
TEQUILA
SODA PLAYA
VARIETY PACK

8 Pack/12 oz. Cans

\$9.99^{+crv}



SKYY VODKA

750 ml. Bottle

\$8.99^{+crv}



ASTRAL
READY-TO-DRINK
MARGARITA
COCKTAIL

375 ml. Bottle

\$5.99^{+crv}



TRULY
BLOOD ORANGE
FLAVORED VODKA

750 ml. Bottle

\$5.99^{+crv}

OLIVER'S MARKET CRAFT BREWERY OF THE WEEK

"It is our pleasure to be your premium beer destination in Rohnert Park. We deliver fresh beer in a communal environment where we can experiment with small batches and hear your input. So, please, let us know what you think of these two October inspired beers!"

PARLIAMENT OKTOBER \$12.99^{+crv}

4 Pack/16 oz. Cans

PARLIAMENT CINDERELLA'S REVENGE \$14.99^{+crv}

4 Pack/16 oz. Cans

**MADE
LOCAL**
Sonoma County
golocal.coop





LOST COAST
BREWERY BEER

Selected Varieties.

12 Pack/12 oz. Cans

\$11.99^{+crv}



PABST BLUE
RIBBON BEER

18 Pack/12 oz. Cans

\$11.99^{+crv}



GOLDEN STATE
HARD CIDER

Selected Varieties.

4 Pack/16 oz. Cans

\$10.99^{+crv}



OLD CAZ
ONE WAY OR RPX

4 Pack/16 oz. Cans

\$12.99^{+crv}



HOSS
HARD CIDER

Selected Varieties.

16 oz. Can

\$3.99^{+crv}



MODELO BEER

Selected Varieties.

6 Pack/12 oz.

Bottles or Cans

\$8.99^{+crv}



ANDERSON VALLEY
BREWING CO.

Selected Varieties.

6 Pack/12 oz. Cans

\$9.99^{+crv}



FIRESTONE
WALKER
BREWING CO.

Selected Varieties.

12 Pack/12 oz.

Bottles or Cans

\$17.99^{+crv}



JUNESHINE
HARD KOMBUCHA
VARIETY PACK

Selected Varieties.

8 Pack/12 oz. Cans

\$14.99^{+crv}



BEST DAY BREWING
NON-ALCOHOLIC
BEER

Selected Varieties.

6 Pack/12 oz. Cans

\$8.99^{+crv}



FIRESTONE WALKER
8ZERO5
NON-ALCOHOLIC
BEER

6 Pack/12 oz. Cans

\$9.99^{+crv}

These prices are good from October 8 through October 14, 2025 at Oliver’s Market. Four locations to serve you in Sonoma County.

546 E. Cotati Avenue
Cotati • 795-9501

560 Montecito Center
Santa Rosa • 537-7123

461 Stony Point Road
Santa Rosa • 284-3530

9230 Old Redwood Highway
Windsor • 687-2050

We reserve the right to limit individual purchases to four packages of any item for sale, except items where otherwise noted. Sale items are not available to any commercial dealer or wholesaler. Items are subject to stock on hand. All items not available at all stores. Photos & Illustrations are for display purposes only and do not necessarily depict items that are on sale. We reserve the right to correct all printed and/or typographical errors. daly design inc. © 2025. All rights reserved.