

This week at Oliver's, for every pound of Niman Ranch pork you purchase, 25¢ will be donated to the Niman Ranch Next Generation Foundation and Sonoma County 4-H programs.

Niman Ranch works with more than 600 independent family farmers and ranchers who are dedicated to sustainable farming and humane animal care. Their Next Generation Foundation supports young farmers committed to these same values by providing scholarships and grants each year. Some recipients stay on the farm, while others pursue careers in veterinary medicine, education, healthcare, and more—but all share a strong work ethic and a passion for their communities and the future of sustainable agriculture.

Sonoma County 4-H, founded in 1926, helps local youth ages 5–19 reach their full potential. Through hands-on projects in leadership, STEM, healthy living, and civic engagement, young people learn to set goals, overcome challenges, and discover their passions - all while developing the confidence and skills to become active contributors to their communities.

Join us in celebrating "Hot Hog-ust Nights" and help us support the next generation of farmers, leaders, and changemakers. When you support us, we support them.







NIMAN RANCH PORK BONE-IN GENTER GUT PORK CHOPS \$7.99/LB.

Niman Ranch hogs are humanely raised with traditional, sustainable farming methods, and are never given any hormones or antibiotics.

So you can enjoy your family meals knowing you're getting high-quality cuts.





PORK SHOULDER ROAST \$8.99/LB.

This cut is perfect for low-and-slow cooking—
resulting in juicy, fall-apart tender meat that's ideal
for pulled pork, tacos, or hearty stews.





PORK LOIN CHOPS \$12.99/LB.

Tender and versatile, they're perfect for quick weeknight dinners or weekend grilling. Pair with your favorite marinade or seasoning for a delicious meal.

HOTHOG-UST CHILD STORY THESE WITH YOUR HOT

HOG-UST NIGHT'S MEAL



ZACCA Hummus

Selected Varieties.
10 oz. Container

\$4.49



ZACK'S MIGHTY ORGANIC AVOCADO OIL TORTILLA CHIPS

Selected Varieties. 7.5 oz. Bag

\$3.99



LAZZARI MESQUITE CHARCOAL

6.75 Lb. Bag

\$6.49





FERRARELLE ITALIAN WATER

Still or Sparkling. 750 ml. Bottle

\$1.99_{+crv}



LACROIX SPARKLING WATER

Selected Varieties. 8 Pack/12 oz. Cans

\$2.99+crv



HALFDAY NEW ERA ICED TEA

Selected Varieties.
12 oz. Can

\$1.99_{+crv}



BOYLAN BOTTLING CO. CANE SUGAR SODA

Selected Varieties. 4 Pack/12 oz. Bottles

\$6.99_{+crv}



HOGWASH ROSÉ

2024, California. 750 ml. Bottle

\$12.99+crv

"The 2024 vintage of Hogwash expresses aromas of white lily, sliced strawberry and grapefruit."



LA PRENDA PINOT NOIR

Mountain. 750 ml. Bottle

2023, Sonoma

\$16.99+crv

"This Pinot Noir has a wonderful amount of intense red fruit - raspberries and great depth of color."

Ham



EVODIA Garnacha

2020, Spain. 750 ml. Bottle

\$9.99_{+crv}

"Intense black cherry, currant, and raspberry overlay mineral, cedar, and baking spice notes.

HOT HOG-UST NIGHTS



OG KRISTAL CHEESE \$29.99/LB.

What more could one ask for in an aged gouda? OG Kristal rocks plentiful cheese crystals that decorate the stunning orange paste, a flaky texture that melts like butter on the palate and a flavor profile of butterscotch and caramel.



CREMINELLI UNCURED ITALIAN SALAMI \$9.99/EA.

Selected Varieties. 5.5 oz. Chub. These artisanal salamis are made with traditional Italian methods and fermented with cultures that have been used by the Creminelli family for centuries. Starting with clean, humanely raised pork blended with unique hand-selected spices and aromatics, there is a variety to please every palate.



MARCONA ALMONDS \$19.99/LB.

Known in Spain as the "Queen of Almonds" these delicious Spanish almonds are peeled, fried, and salted in small batches. Their naturally sweet flavor makes them the perfect accompaniment on a cheese and charcuterie board.



OLIVER'S KITCHEN COLESLAW \$2.99/LB.



OLIVER'S KITCHEN POTATO SALAD \$4.99/LB.





FRESH CRISP NON-GMO WHITE CORN 2 FOR \$1

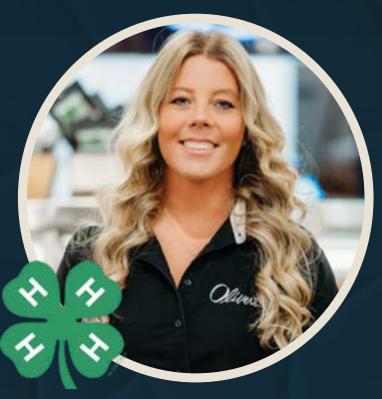
Throw these on the grill with your pork chops for a tasty meal! Grown in Brentwood, CA.



SEEDLESS JUICY SWEET WATERMELON \$4.99/EA.

Refreshingly crisp & juicy! Grown by Thomson Farms or Pappas Family Farms in Bakersfield & Mendota, CA.





"Hi, I'm Hayley Daniels, Meat and Seafood Coordinator for Oliver's Market. This week's ad truly hits home for me: Raised on a local farm, I showed animals for 13 years, starting small with chickens and ending big with market pigs, steer, and horses. As a kid in 4-H, I learned leadership, responsibility, and being charismatic when needed! Learning how to take care of animals 24/7, making sure they will 'make weight' for the fair, you put your all into winning that blue ribbon. This week's ad will help support these invaluable experiences for kids and young farmers."









This month's feature

OLIVER'S OWN CANNED VODKA COCKTAILS \$12.99+crv

Selected Varieties. 4 Pack/200 ml. Cans

200 ML. CAN \$3.29+crv

"A fantastic combination of premium vodka with sun-kissed, ripe citrus flavors; this is the ultimate companion for an afternoon in the sun!"

RECOMMENDED BY

Josh Kirchhoff, Corporate Wine & Liquor Coordinator





Specialty SAMPOWICH of the week



SPECIALTY SANDWICH OF THE WEEK

CAJUN COD PO' BOY \$12.99/EA.

A bold and flavorful Southern-inspired creation with tender Cajun cod, a splash of rich roasted garlic oil, Oliver's Own tangy Cajun Cole Slaw, and crisp kosher dill pickles, all stacked on a warm, crusty sourdough roll.

Get Your Tickets Today!



August 9 & 10 · Sebastopol, CA



JOIN OLIVER'S MARKET AT THE 52ND ANNUAL GRAVENSTEIN APPLE FAIR

Oliver's Market is a proud sponsor of one of Sonoma County's most cherished local traditions, and we hope to see you there!

Taking place August 9-10, 2025, the 52nd Anniversary Gravenstein Apple Fair is a wonderful celebration of all things apple, with the best local food and drink, top regional music, ag-inspired fun for the whole family, exciting experiences connecting you to your neighborhood farmers and artisans, and much more!

PURCHASE YOUR TICKETS AT ANY OLIVER'S MARKET LOCATION AND LEARN MORE HERE.







OLIVER'S CHOICE 100% ANGUS BONE-IN RIB STEAK \$16.99/LB.

Richly marbled and full of beefy flavor, bone-in rib steak is a steakhouse favorite brought home. The bone enhances juiciness and adds depth, making it ideal for grilling or pan-searing.





ROCKY AIR-CHILLED WHOLE CHICKEN \$1.99/LB.

Rocky chickens are locally raised without antibiotics & on a 100% vegetarian diet. Hatched and raised in & around Sonoma County. Great prepared in a variety of ways!







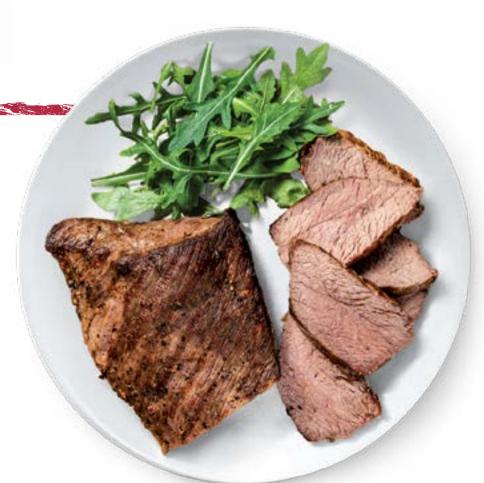
FRESH WILD CAUGHT PETRALE SOLE FILLET \$14.99/LB.

Mild, flaky, and subtly sweet, our wild-caught fillets are a seafood classic. Perfect for a light pan sauté, a buttery lemon bake, or a quick fish taco night! USA. Sustainably rated Green.



OLIVER'S PRIME GRADE TRI-TIP ROAST \$15.99/LB.

Bold, beefy, and beautifully marbled, our tri tip roast is a grilling favorite for good reason. Perfect for backyard BBQs, slow roasts, or slicing thin for sandwiches—it's always a hit!





ROSIE ORGANIC AIR-CHILLED CHICKEN PARTY WINGS \$4.99/lb.

Sold in a Tray Pack. Whether grilled, baked, or fried, they're ready to soak up your favorite sauces and spices.



FRESH ATLANTIC SALMON FILLET \$15.99/LB.

Bake or pan-sear with herbs, a drizzle of lemon juice, and butter for a flaky and delicious fillet! Canada. Sustainably rated Yellow.



MULAY'S SAUSAGES \$8.99/EA.

Selected Varieties. 12-15 oz. Package. "Certified Gluten Free, Paleo, and Keto, Mulay's has always been ahead of emerging trends and that is the way we have been making sausage for generations!"



26 TO 30 COUNT PEELED & DEVEINED PRAWNS \$9.99/LB.

Succulent, tender and plump with a natural sweetness! Previously frozen. Indonesia Farmed. Sustainably rated Red.

These prices are good from August 6 through August 12, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

LOCAL ORGANIC RED BUTTER LEAF LETTUCE \$2.49/EA.

Velvety leaves with a melt-in-your-mouth texture—red butter leaf lettuce brings color and tenderness to your salads and wraps. Its mild, buttery flavor pairs beautifully with bold dressings, grilled meats, or seasonal fruits.

Grown by New Family Farm in Sebastopol via FEED Cooperative.











ORGANIC GIRL BIG BUTTER! LIVE BUTTER LEAF LETTUCE \$2.49/EA.

The buttery texture and slightly sweet flavor make it perfect for wraps, salads or sandwiches! Grown by Organic Girl.



ORGANIC THOMCORD OR CHAMPAGNE GRAPES \$3.49/EA.

1 Lb. Package. Perfectly sweet, crisp and refreshing! Grown by Fruitworld in Reedley and Three Sisters in Redlands, California.



ORGANIC MINI SEEDLESS WATERMELON 99°/LB.

Big on flavor, small in size—they are perfectly portable and refreshingly sweet! Grown by Del Bosque in Firebaugh, California.



LOCAL FRESH SUMMER SQUASHES \$1.99/LB.

Grown by Castaneda Farm in Santa Rosa featuring Zucchini, Sunburst, Crookneck, Summer, Gray and 8 Ball Squash.



SWEET & JUICY YELLOW PEACHES \$2.99/LB.

Slice them for snacking or add them to your summer salads! Cling variety grown by De Palma Farm in Ripon, California.



KYLE'S PICK RED DARK CHERRIES \$4.99/LB.

Each plump bite is packed with juicy sweetness and just the right hint of tartness! Grown by Stemilt in Washington.



FRESH & CREAMY RED POTATOES 69°/LB.

They hold their shape and absorb flavor, making them perfect for roasting! New crop grown by Delta Queen Farm in California.

BELLA ROSA ORGANIC COFFEE \$9.99

Selected Varieties. 12 oz. Package

Enjoy all the rich flavor of coffee without the bite.

Bella Rosa's low acid coffee is crafted for smoothness—gentle on the stomach but bold on taste. It's a mellow brew that's easy to love.







CASCADE MOUNTAIN SPRING WATER \$1.99+crv

Selected Varieties. 28 oz. Bottle

Cascade Mountain is dedicated to bring you the purest, healthiest water on the planet. Bottled with pride in Butte Falls, Oregon.



BALL PARK BEEF FRANKS

Regular or Bun Length. 8 Count Package

\$4.49



BALL PARK HOT DOG OR HAMBURGER BUNS

Selected Varieties.
8 Count Package

\$3.29



FRENCH'S YELLOW MUSTARD

20 oz. Squeeze Bottle

\$1.79



HEINZ TOMATO KETCHUP

32 oz. Squeeze Bottle

\$3.99



MAILLE MUSTARD

Selected Varieties. 7.3-8.11 oz. Jar

\$3.49





TABASCO BRAND HOT SAUCE

Selected Varieties. 5 oz. Bottle

\$2.99



BARILLA PASTA

Selected Varieties. 16 oz. Package

2 FOR \$3



MOMOFUKU NOODLES

Selected Varieties. 16.93 oz. Package

\$6.99



NEWMAN'S OWN PASTA SAUCE

Selected Varieties.

24 oz. Jar

\$2.99



CHOSEN FOODS AVOCADO OIL

16.9 oz. Bottle

\$8.99



GRAZA EXTRA VIRGIN OLIVE OIL

25.3 oz. Bottle

\$9.99



CHICKEN OF THE SEA CHUNK WHITE TUNA IN WATER

5 oz. Can

4 FOR \$5



Selected Varieties.

14.5 oz. Can

2 FOR \$3



JACKSON'S POTATO CHIPS

Selected Varieties. 5 oz. Bag

\$2.49



OCTONUTS CALIFORNIA CASHEW BUTTER

Selected Varieties.

16 oz. Jar

\$7.99



PURELY ELIZABETH GRANOLA

Selected Varieties. 8-12 oz. Bag

\$4.99



COOMB'S ORGANIC MAPLE SYRUP

Selected Varieties. 32 oz. Jug

\$19.99



JUNKLESS CHEWY GRANOLA BARS

Selected Varieties.

6 Count Box

\$3.99



QUAKER INSTANT OATMEAL

Selected Varieties. 8-10 Count Package

\$3.99



ALO ALOE VERA BEVERAGE

Selected Varieties. 16.9 oz. Bottle

\$1.49+crv



SUJA WELLNESS SHOTS

Selected Varieties. 2 oz. Bottle

\$1.99+crv



ANGEL SOFT BATHROOM TISSUE

Selected Varieties. 8 Count Mega Roll Package

\$7.49



CABOO BAMBOO BABY WIPES

72 Count Package

\$3.79



I AND LOVE AND YOU CAT FOOD

Selected Varieties.
3 oz. Can

10 FOR \$10



CLOVER SONOMA ORGANIC A2 MILK

64 oz. Container

\$4.99



CLOVER SONOMA ORGANIC CHEESE

Selected Varieties.

8 oz. Block

\$3.99



BUSSETTO DRY SALAMI OR CHORIZO NUGGETS

Selected Varieties.

6 oz. Package

\$4.99



MUSH OVERNIGHT OATS

Selected Varieties. 5 oz. Cup

\$1.29



NANCY'S ORGANIC COTTAGE CHEESE

Selected Varieties. 16 oz. Tub

\$3.99



VITAL FARMS BUTTER

Selected Varieties. 8 oz. Package

\$2.99



NEWMAN'S OWN FROZEN PIZZA

Selected Varieties. 15.1-17 oz. Package

\$5.99



DOLE FROZEN FRUIT

Selected Varieties. 12-16 oz. Package

\$3.79



HÄAGEN-DAZS ICE CREAM

Selected Varieties. 14 oz. Container

\$4.49



CAULIPOWER CAULIFLOWER CRUST PIZZA

Selected Varieties. 10.9-11.85 oz. Package

\$5.99

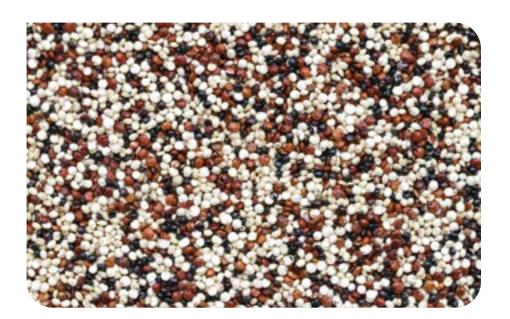


ALEC'S ORGANIC ICE CREAM

Selected Varieties. 14 oz. Container

\$5.99

BULK SAVINGS



ORGANIC TRI COLOR QUINOA \$2.49/LB.

Available in our Bulk Foods Department.



ORGANIC CHIA SEEDS \$2.99/LB.

Available in our Bulk Foods Department.



MRM NUTRITION BONE MAXIMIZER III WITH MCHA \$22.99

150 Count Bottle

"Support strong bones with MRM Bone Maximizer III - a comprehensive formula with calcium, magnesium, D3, and K2 for optimal absorption and bone density. Science-backed. Bioavailable. Complete bone health support."



MRM NUTRITION
WHEY PROTEIN
VANILLA POWDER

16 oz. Canister

\$22.99



MRM NUTRITION
CREATINE
MONOHYDRATE 500

1.1 Lb. Canister

\$39.99



MRM NUTRITION
DRIVEN
PRE-WORKOUT BOOST

12.3 oz. Canister

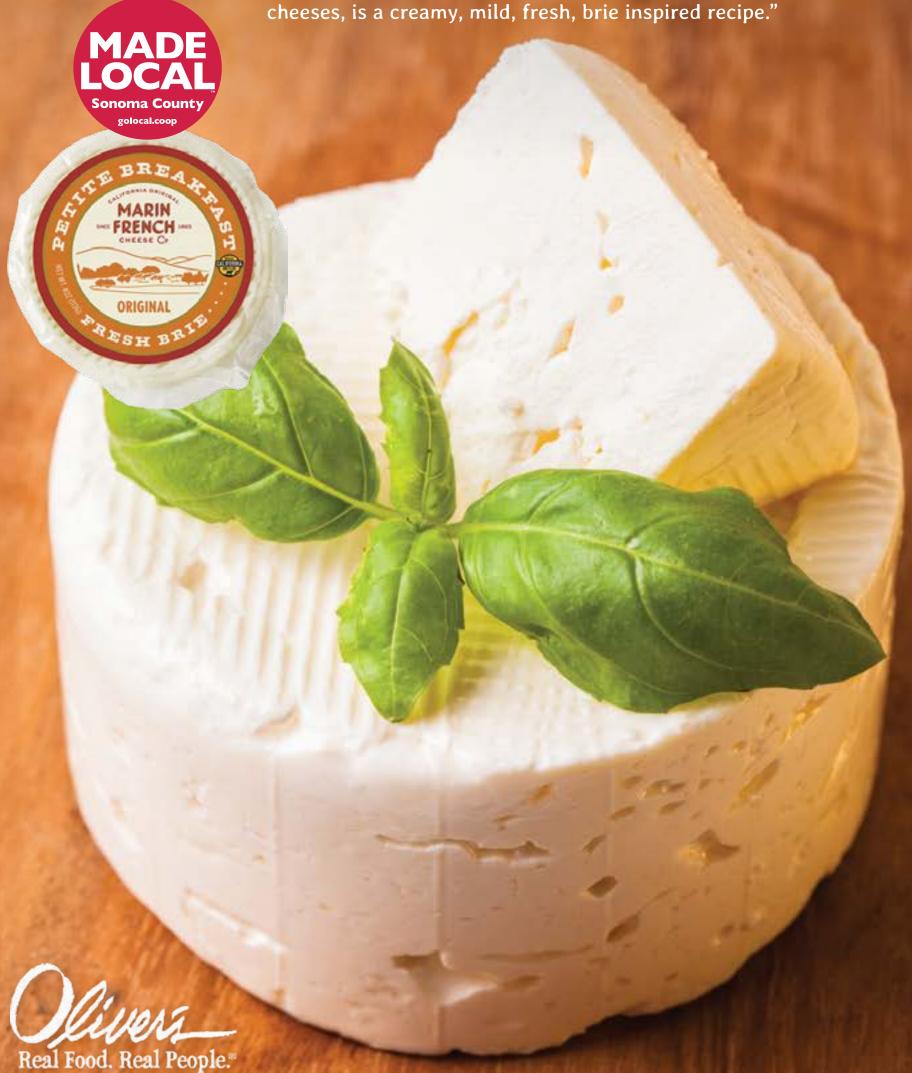
\$22.99



MARIN FRENCH CHEESE CO. PETITE BREAKFAST \$4.99/EA.

4 oz. Package.

"The Marin French Cheese Company, known as the oldest continually operating creamery in the U.S., has been handcrafting American Original cheeses at its creamery since 1865. Made from the abundant local milk of neighboring family farms, Petite Breakfast, one of their most well known and loved shooses is a creamy mild fresh brig inspired region."







POINT REYES FARMSTEAD CHEESE CO. TOMA \$15.99/LB.

With a creamy semi-soft texture, a mild and milky flavor, and a gentle tang on the finish, Point Reyes Farmstead Cheese Company's Toma is a versatile table cheese with limitless potential. Serve on a cheese and charcuterie board, enjoy as a snack, or melt into your favorite dishes.

LAURA CHENEL CHEVRE LOG \$7.99/EA.

8 oz. Log. Locally made right here in Sonoma County, Laura Chenel's Fresh Chevre is made using European style cheesemaking techniques while utilizing the abundance of fresh goat milk from family dairies in Northern California. Laura Chenel's fresh chevre is famous for its pillowy soft texture, bright citrusy tang, and perfect balance of salt.



OLIVER'S KITCHEN POTATO SALAD \$4.99/LB.

"Stop by the Oliver's Market deli and get a true classic.

Our Oliver's Potato Salad will stand up to the best

Potato Salad that Mom has ever made. A handful of
simple yet delicious ingredients make this a family
favorite. Perfect addition to any grilling event."





OLIVER'S KITCHEN ROASTED TURKEY BREAST \$12.99/LB.

Sliced by request. This tender and flavorful turkey breast is delicious layered into sandwiches with your favorite toppings!



BOAR'S HEAD WHITE AMERICAN CHEESE \$6.99/LB.

"This all-American cheese has a smooth, creamy texture and pleasantly mild taste." Found in our full-service Chef's Case.



OLIVER'S KITCHEN COLESLAW \$2.99/LB.

Enjoy this classic at all of your Summer gatherings! Great enjoyed with burgers. Found in our self-service Grab & Go.



BOAR'S HEAD ASSORTED CONDIMENTS \$3.49/EA.

Selected Varieties. 8.5-10.5 oz. Bottle. Perfect for all of your backyard BBQ gatherings! Found in our self-service Grab & Go.





GIVE & GO TWO-BITE SCONES \$3.99/EA.

Selected Varieties. 10 oz. Package. Serve with tea, coffee, or a touch of jam for a moment of cozy indulgence.



CYRUS O'LEARY'S MINI CREAM PIES \$2.99/EA.

Selected Varieties. 7 oz. Package. Lush, creamy filling nestled in a flaky, golden crust. Perfect for summer gatherings!



BRIOCHE PASQUIER HAND-BRAIDED BRIOCHE \$5.99/EA.

Selected Varieties. 17.6 oz. Package. Soft, airy and buttery sweet!

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gnon blanc S%ALC./VOL. BREAD & BI BREAD & BUTTER chardon pinot noir 13.5%ALC./VO 13.5%ALC./VOL.

BREAD & BUTTER

wines

"We believe good things shouldn't be complicated.
Good things should just be Good. Honest. Simple. And the same goes for our wine."

BREAD & BUTTER CHARDONNAY \$10.99+crv

2023, California. 750 ml. Bottle

BREAD & BUTTER PINOT NOIR \$10.99+crv

2023, California. 750 ml. Bottle

BREAD & BUTTER SAUVIGNON BLANC \$10.99+crv

2023, California. 750 ml. Bottle





GNARLY HEAD GRATEFUL DEAD CABERNET SAUVIGNON

2023, California. 750 ml. Bottle

\$8.99+crv



LARGO RIDGE ZINFANDEL

2021, Mendocino County.750 ml. Bottle

\$14.99_{+crv}



BALLETTO PINOT GRIS

2023, Russian River Valley. 750 ml. Bottle

\$16.99+crv

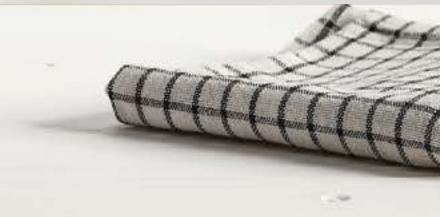
OLIVER'S MARKET SPIRIT FEATURE OF THE WEEK



BULLEIT BOURBON OR RYE WHISKEY \$21.99+crv

750 ml. Bottle.

"Bulleit, founded in 1987, is one of the fastest-growing whiskeys in America. The brand attributes that growth to bartenders and cultural partners who have adopted it as their own."





APEROL SPRITZ READY-TO-DRINK

4 Pack/200 ml. Bottles

\$13.99_{+crv}



RITUAL NON-ALCOHOLIC ZERO PROOF GIN OR TEQUILA

750 ml. Bottle

\$21.99+crv



MOMMENPOP BLOOD ORANGE SPRITZ

750 ml. Bottle

\$16.99+crv



ABSOLUT VODKA

1.75 Liter Bottle

\$23.99+crv

OLIVER'S MARKET CRAFT BREWERY OF THE WEEK

COOPERAGE BREWING CO. KEG SLAYER IPA \$14.99+crv

4 Pack/16 oz. Cans. "Clear, bright, delicious Citra, Mosaic, Simcoe West Coast IPA" - Dan Hanes

COOPERAGE BREWING CO. CANDLESTICK CHRONICLES IPA \$14.99+crv

4 Pack/16 oz. Cans. "Juicy, fruity, soft 100 percent Citra Hazy IPA" - Dan Hanes





TRUMER PILS \$16.99+crv

12 Pack/12 oz. Bottles or Cans



MODELO BEER \$8.99_{+crv}

Selected Varieties. 6 Pack/12 oz. Bottles or Cans



LAGUNITAS BREWING CO.

Selected Varieties. 12 Pack/12 oz. Bottles or Cans

\$18.99_{+crv}



PAULANER MUNCHNER LAGER

4 Pack/16.9 oz. Cans

\$7.99_{+crv}



STELLA ARTOIS LAGER

12 Pack/12 oz.
Bottles or Cans

\$15.99_{+crv}



MICHELOB ULTRA BEER

18 Pack/12 oz. Cans

\$17.99_{+cr}



BREWING CO.

Selected Varieties. 6 Pack/12 oz. Bottles or Cans

\$8.99_{+crv}



JUNESHINE HARD KOMBUCHA

Selected Varieties. 4 Pack/12 oz. Cans

\$7.99_{+crv}



HUMBOLDT HARD CIDER

Selected Varieties. 4 Pack/16 oz. Cans

\$13.99_{+cr}



LAGUNITAS NON-ALCOHOLIC BEER

Selected Varieties. 6 Pack/12 oz. Cans

\$9.99_{+cr}

These prices are good from August 6 through August 12, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

546 E. Cotati Avenue Cotati • 795-9501 560 Montecito Center Santa Rosa • 537-7123 461 Stony Point Road Santa Rosa • 284-3530 9230 Old Redwood Highway Windsor • 687-2050