

Dry Creek

VINEYARD

WINERY OF THE MONTH FOR
MAY

OLIVER'S WELCOMES DRY CREEK VINEYARD AS
OUR WINERY OF THE MONTH FOR MAY.

The history of Dry Creek Vineyard is a long and colorful one. Founded in 1972 by David S. Stare, Dry Creek Vineyard paved the way for a renaissance of winemaking and viticulture in the Dry Creek Valley. Before his arrival, the Dry Creek Valley was little more than a few family farms and prune orchards. It was Dave's vision to start a Loire Valley inspired winery that reintroduced consumers to the wines of northern Sonoma County.

Without a doubt, David Stare is a pioneer. Heading west in the late 1960s, Dave personified the character and work ethic of early Gold Rush pioneers. Educated at Massachusetts Institute of Technology (MIT), Dave worked for the B&O Railroad for several years but quickly realized that his true calling was in the wine industry. Inspired by his trips to the Loire Valley, Dave headed west to California to start his own family winery.

Upon his arrival, Dave began taking winemaking classes at UC Davis as a graduate student. On the weekends, he spent time looking at vineyard land from Monterey to Mendocino. It was during one of those weekend trips that fate drew Dave to the Dry Creek Valley. When he saw an old prune orchard across the street from the Dry Creek General Store, Dave realized that he had found his dream location. He purchased the orchard and began planting vines. Captivated by his memories of Loire-style wines, Sauvignon Blanc seemed destined to figure prominently in the Dry Creek Vineyard portfolio. However, several famed vineyard specialists advised him against planting Sauvignon Blanc. Always defiant, Dave planted the varietal anyway and the rest, as they say, is history.

Today, this second-generation family owned winery continues to evolve and grow to meet the demands of a global wine marketplace. The primary mission of the winery is to produce distinctive wines that over deliver on quality. For more than 30 years, this pursuit of winemaking excellence has led to many international awards and accolades. With a loyal following of wine club members and customers, the future of Dry Creek Vineyard has never been brighter.

DRY CREEK VINEYARD

3770 LAMBERT BRIDGE RD. HEALDSBURG, CA 95448

PHONE 707-433-1000 / FAX 707-433-1000

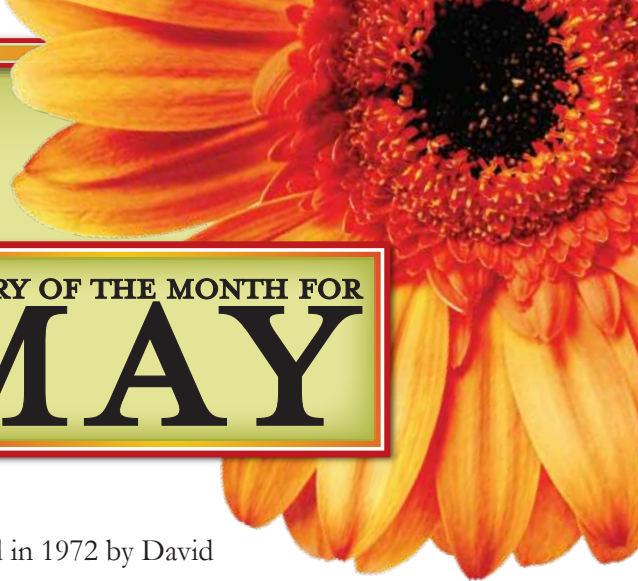
DCV@DRYCREEKVINEYARD.COM

WINE OF THE MONTH...

DRY CREEK FUMÉ BLANC – 2011, SONOMA COUNTY

"The 2011 Fumé Blanc displays an aromatic symphony that leaves one pondering the truly magical characters of the Sauvignon Blanc varietal. The initial aromas fill the senses with a cacophony of pungent grassy, kaffir lime, citrus, white pepper and classic olive aromas. The palate is framed by refreshing citrus and mineral notes that mingle in wonderful harmony with Meyer lemon, Granny Smith apple and orange zest flavors. The grassy elements repeat on the finish with acidity that is both refreshing and brisk."

\$7.99 A BOTTLE (REGULARLY \$11.99, SAVE \$4.00)



EXCLUSIVELY AT OLIVER'S FOR THE MONTH OF MAY...

Dry Creek

VINEYARD



DRY CREEK VINEYARDS

DRY CREEK FUMÉ BLANC – 2011, SONOMA COUNTY

“THE INITIAL AROMAS FILL THE SENSES WITH A CACOPHONY OF PUNGENT GRASSY, KAFFIR LIME, CITRUS, WHITE PEPPER & CLASSIC OLIVE AROMAS. THE PALATE IS FRAMED BY REFRESHING CITRUS AND MINERAL NOTES THAT MINGLE IN WONDERFUL HARMONY WITH MEYER LEMON, GRANNY SMITH APPLE AND ORANGE ZEST FLAVORS.”



\$7.99 A BOTTLE, REGULARLY \$11.99

DRY CREEK CHENIN BLANC – 2011, CLARKSBURG

“FRAGRANT AROMAS OF PINEAPPLE, WHITE PEACH, MELON, AND CITRUS LEAP FROM THE GLASS. A FEW SWIRLS REVEAL AN UNDERLYING MINERALITY, EVEN SOME CHALKY NOTES, WHICH ARE AN ODE TO THE VARIETY’S LOIRE VALLEY ROOTS. THE PALATE EXPRESSES SOFT APPLE CHARACTERS, ZESTY CITRUS AND A WONDERFUL SENSE OF BALANCE AND FRESHNESS. A PERFECT PATIO SIPPER, CHENIN BLANC IS SUMMERTIME

IN A BOTTLE!”



\$9.49 A BOTTLE, REGULARLY \$10.99

DRY CREEK HERITAGE ZINFANDEL – 2009, SONOMA COUNTY

“AT FIRST SWIRL, AROMAS OF RASPBERRY AND RED BERRY IMMEDIATELY LEAP FROM THE GLASS. ON THE PALATE, THE WINE EXHIBITS DENSER ELEMENTS OF BLACKBERRY, ANISE AND PEPPER. THE COMBINATION OF COOLER RUSSIAN RIVER AND WARMER DRY CREEK VALLEY FRUIT IS ON DISPLAY, FINISHING WITH A SMOOTH AND BALANCED FINISH. THIS IS A SOPHISTICATED ZINFANDEL WITH OLD WORLD CHARACTER AND CHARM.”



\$12.99 A BOTTLE, REGULARLY \$17.99

DRY CREEK MERLOT – 2007, DRY CREEK VALLEY

“THIS DELICIOUS WINE PRESENTS ENTICING AROMAS OF FIG, WILD BERRY, CASSIS AND CHOCOLATE NUANCES. ON THE PALATE, THIS MERLOT IS FULL OF RIPE CHERRY FLAVORS. A SPICY UNDERTONE OF COMPLEXITY ROUNDS OUT THE MOUTHFEEL WITH EARTHY, DUSTY TANNINS THAT ARE FINE GRAINED AND WELL DEFINED. SUCCULENT, RICH AND SHOWING REMARKABLE DEPTH, THIS CONCENTRATED MERLOT FINISHES WITH SEAMLESS BALANCE AND FINESSE.”



\$14.99 A BOTTLE, REGULARLY \$19.49

COTATI OLIVER'S MAY EVENT SCHEDULE

THURSDAY BEER TASTING- \$3, 5PM TO 8PM · FRIDAY WINE TASTING- \$4, 5PM TO 8PM · SATURDAY & SUNDAY WINE TASTING- \$1, 12PM TO 7:30PM

THURSDAY		FRIDAY		SATURDAY		SUNDAY	
3	CERVEZAS FOR CINCO DE MAYO	4	DRY CREEK VINEYARD	5	PECHE MERLE SAUVIGNON BLANC	6	GRAO VASCO RED
10	BLUE MOON BEERS	11	BRENDA'S BUBBLES	12	RASTEAU CRISTIA CÔTES DU RHÔNE VILLAGES	13	THE CROSSINGS SAUVIGNON BLANC
17	SHOCK TOP'S LINE EXTENSION	18	PETERSON WINERY	20	WILD HORSE PINOT NOIR	21	NAPA RIDGE PETIT SIRAH & SAUVIGNON BLANC
24	GORDON BIRSCH BREWS	25	REPP'S REALLY RIPPIN' REPERTOIRE	26	MARTIN RAY RED	27	BARBEQUE WINES FOR MEMORIAL DAY

560 MONTECITO CENTER
(707) 537-7123

TASTING BAR LOCATION
546 EAST COTATI AVE.
707.795.9501

461 STONY POINT RD.
(707)284-3530

NEWSLETTER WRITTEN BY RICHARD WILLIAMS · DESIGNED BY KIRSTY LEACH