

We Have an Appetite for Green

Oliver's Green Projects

Green Certification Bay area green Business Program is set up to assist companies reduce their impact on the environment. In order to qualify you must meet requirements in energy, water, waste, and pollution prevention. All three stores were certified in March 2011, becoming the first Green Certified grocery stores in Sonoma County.

Night Curtains Cover open face coolers, keeping the cold air in at night, reducing the work load on cooler motors, subsequently reducing energy consumed. Ancillary benefits, the store remains warmer because less cold air is escaping from coolers, reducing energy consumption for maintaining a comfortable store temperature.

Ecm Motors Electronically controlled motors, only activate when needed, as opposed to continuously running. This reduces electricity consumed by cooler motors. Ancillary benefit, the need to defrost coolers is reduced because they are never over cooled

Replacement of all T-12 and HID Lights to T-8- T-8 lighting uses half of the electricity as T-12 and the HID lighting previously used. All of our stores lighting now produces the same amount of light while using much less electricity.

All Inclusive Compost Program We take all applicable department's and customer's food scraps to a worm farm in Sonoma County, reducing our landfill waste stream. The worm farm allows us to divert all food scraps, not just vegetated materials, at a much quicker turn over rate.

Replaced Styrofoam with Compostable Trays Our meat department changed from Styrofoam trays to corn based compostable trays, eliminating all Styrofoam products coming out of the store.

Gone to Green Cleaning Products We are now using only green certified cleaning products. Symmetry foaming hand soap, Marauder general purpose cleaner, Star spray glass cleaner, Ram degreaser, Roll towels (the type in dispensers), and Bath tissue.

Heavily Involved in Local Business- Our commitment to partnering with local business, reduces the impact on our environment for all businesses involved. Vehicle Miles Traveled (VMT) is drastically reduced, lessening the Green House Gasses (GHG) released into the atmosphere. While reducing consumption of oil and other finite resources. Economic viability is increased. See Oliver's economic study link: <http://www.oliversmarket.com/assets/files/goLocal-042111.pdf>

Additional Projects, we are proud of

Green policies- As per Green Certification requirements, we have written "green policies" to ensure that every one who works for Oliver's is aware of our policies.

Efficient compressor- Reducing compression ratios, reduces the amount of energy required to run the refrigeration equipment. Floating suction pressure controls allows compressors to stay off longer. Both items reduce the consumption of electricity.

Monitoring of bills / Sustainability Coordinator- Oliver's Sustainability Coordinator is tasked with monitoring water, energy, and waste bills to ensure there are no spikes in consumption or output. The Sustainability Coordinator continually looks for new ways to improve store efficiency and reduce consumption.



Oliver's
Real Food. Real People.